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	Logo, Trademark and Labeling Policy	Revision No.:	00
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Logo, Trademark and Labeling Policy

1. A digital image copy of the Halal Certification Services (HCS) halal logo upon request, may be sent over to a customer whom had been granted approval. However, no accreditation claim (accredited symbol or statement) may be made by any of HCS customer on it's product or any media.
2. **HCS logo may only be used in conjunction with the assigned unique number in the logo on the certificate.**
3. Halal logos that had been provided by HCS can be used by its approved customer which is limited to the specifications including size, shape, colour, resolution, etc.
4. The usage of the halal logo is meant only for approved products as specified in the halal certificate from the specific site and shall not be used on any other products.
5. Halal logos can only be used by the approved customer on packaging of products while the establishment certificate is valid and must be removed immediately off all packaging after the certificates have expired or when revoked.
6. It is recommended for a halal logo to be printed on all individual packaging, a compilation of packaging (secondary package), on carton boxes and any other external packaging that may pose a risk to contamination.
7. Halal logos used by the approved customer must not be used in conjunction with any other logo/s or images or any other words that may affect its credibility (i.e. image of animals or deities).
8. Random checks from both the market and in-house will be made as and when necessary to ensure compliance.
9. A prepackaged product shall not be described or presented on any label or in any labeling whether by words, pictorial or any other medium which refer to or are suggestive either directly or indirectly of any other product, with which such item might be confused; or by such a manner as to lead the purchaser or consumer to suppose that this food is connected with the other product.
10. When required by law, an allergen note must be included in each individual packaging which includes notification of the usages of or the possible contact on items like soy, milk, fish, nuts, egg and such.
11. **In the case for abattoir, the label shall declare the following information:**
 - a. **The name of product and type of animal.**
 - b. **Date of slaughtering (in day, month and year).**
 - c. **Date of packaging or processing.**
 - d. **Reference number of veterinary/ health certificate containing slaughtered animal information.**
 - e. **Mechanical slaughtering, when used.**
 - f. **Electric stunning, when used.**

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12. For non-abattoir plant, the label must contain the following information:

- a. Name and type of the product.
- b. A list of ingredients, which reflects undoubtedly clearance from all prohibitions of rules. Sources of actual ingredients shall be announced clearly and explicitly.
- c. Products containing fats, oils, meat derivatives or extracts such as gelatin or rennet, shall declare its sources.
- d. Food additives should be declared.
- e. All kinds of fish with scales, shrimp and fish egg of fish with scales including their by-products shall be properly labeled as “scaled fish”. All other aquatic animals including their by-products shall be clearly labeled as “non-scaled fish” as the case may be.